

PRE-CONFERENCE CME

DR. JG JOLLY MEMORIAL VBD CONCLAVE

“A Collective Platform for All Stakeholders in Voluntary Blood Donation”

Theme : Cherish, Protect and Expand the Voluntary Blood Donor Pool

17 September 2026, Marriott Kochi

Chairpersons : Yudhbir Singh, Dr. Peeyush M Nambudiripad

09:00–09:30

Scientific Basis of Donor Deferral Criteria:
Protecting the donor and recipient with respect

• Dr Suchet Sachdev

09:30–10:00

A blood donor's response and adaptation to counselling –
A change in perspective

• Dr. Mehar Preet Singh

10:00–10:30

Blood centre initiatives for donor- Global,
national and regional scenario

• Dr Amita R Nair

10:30–11:00

Tea Break

Chairpersons : Satish S, Ved Prakash Gupta

11:00–11:30

An overview of BTS in India and current status of VBD

• Mrs. Sinu Kadakampally

11:30–12:00

Yogic way of life-An innovative strategy
to achieve 100% VBD

• Dr TR Raina

12:00–12:30

Promoting VBD amongst youth - The YUVA campaign

• Dr Richa Gupta

12:30–13:00

Evidence based development of a national
guideline for voluntary blood donation

• Dr Aafreen Kotadiya

13:00–14:00

Lunch time

Chairpersons : Suresh Bandi, Apurba Ghosh

14:00–15:00

SHORT PRESENTATIONS

• Mrs. Sinu Kadakampally

14:00–14:10

Conducting Mega VBD camps - Experience sharing

• Mrs. Anju AS

14:10–14:20

Journey of Life Blood Centre

• Mrs. Meetal Koticha Shah

14:20–14:30

Reaching out with care - Innovative
motivation techniques

• Mrs. Niti Sarin

14:30–14:40

Dial 110 for blood - A novel initiative

• Mr. Amit Banerjee

14:40–14:50

VBD Initiatives changing inventory

• Dr. Vishvas Amin

14:50–15:00

Jeevadyuthi-Pol-blood - A collaboration between
education and police department to save lives

• Mr. Pratheesh MV

15:00–16:00

Interactive Session - Voluntary Blood Donation
- A Collaborative Approach

• Dr. Amita R Nair

16:00

Valedictory function & Tea

WORKSHOP COORDINATORS:

• Dr Amita R

• Dr Archana K A

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